**GOAL SETTING**

**Goal setting**is the process of deciding what you want to accomplish and devising a plan to achieve the result you desire. For [entrepreneurs](https://www.thebalance.com/entrepreneur-2947268), goal setting is an important part of [business planning](https://www.thebalance.com/business-planning-definition-2947994).

Goal, in a nutshell, is an aim that you conclude on when planning your near future. Goals can also be, metaphorically speaking, destinations or place where you want to see yourself five or ten years down the road.

The easiest way to set goals successfully is to use a formula that incorporates a strategy for accomplishing the goal and the most commonly used one is SMART, a goal-setting framework, which stands for:

**S**pecific: when it comes to goals, the best way to achieve them is to be as specific as possible. For example: when it comes to my ambition, I want to become a programmer. But when talking about my GOAL, I want to get into the field of machine learning. This helps in narrowing down all the possible outcomes, be it bad or good, and making it easier to deal with them.

**M**easurable: A goal should be able to enjoy the character of being quantitative. This makes it easier to set milestones that gradually brings one towards their goal. ‘higher marks’ or ‘increasing time spent on studies’ are all goals that are quantitative. ‘good attitude’, ‘increasing personality’ are nothing but qualitative goals.

**A**ttainable: A goal should be challenging but attainable. I, being intermediate programmer, cannot aim to become a data scientist. It sure is appealing and challenging, but in no way, is reasonable.